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Chick Lit  
Caroline  
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# **Cosmopolitan Culture And Consumerism In Chick Lit Caroline Smith**

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## **Introduction**

Holt (1997) characterizes cosmopolitans as searchers for variety and sophistication in consumer goods, and eschewers of parochial culture by consuming exotic foods and music. Moreover, he attributes to cosmopolitans a tendency for establishing individuality through the consumption of original and authentic

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objects.

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Against this background, consumer cosmopolitanism has gained increasing attention as a potentially relevant consumer characteristic for explaining foreign product preference and choice. However,

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### **Chick Lit Caroline ...**

In fact, the American consumer was praised as a patriotic citizen in the 1950s, contributing to the ultimate success of the American way of life. "The good purchaser devoted to 'more, newer and ...

### **The Rise of American Consumerism | American Experience ...**

Cosmopolitanism is the

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idea that all human beings are, or could or should be, members of a single community. Different views of what constitutes this community may include a focus on moral standards, economic practices, political structures, and/or cultural forms. A person who adheres to the idea of cosmopolitanism in any of its forms is called a

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cosmopolitan or  
cosmopolite.

## **Cosmopolitanism - Wikipedia**

Indeed, consumerism is an example of an area where psychology needs to stretch from its focus on the individual and examine the wider impact of the phenomenon, Kanner believes. "Corporate-driven consumerism is having massive psychological effects,

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not just on people, but on our planet as well," he says.

### **Consumerism--Consumerism and its discontents**

Cosmopolitan Culture and Consumerism in Chick Lit examines the way in which the popular women's fiction genre of the late 1990s, known as chick lit, responds to women's advice manuals such as

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women's magazines,  
self-help books,  
romantic comedies,  
and domestic-advice  
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