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the practical aspects of the strategic manager's role, including the acquisition,...

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The strategic management process entails several concepts and issues that need clarification for your better understanding. Every manager must have a clear understanding of the relevant concepts as well as the basic issues of strategic management. Basic concepts and issues such in Strategic

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Management are; organizational philosophy,

Strategic Management: Meaning, Concepts, Examples (Explained)

Strategic Management is all about identification and description of the strategies that managers can carry so as to achieve better performance and a competitive advantage for their organization. An organization is said to have competitive advantage if its profitability is higher than the average profitability for all companies in its industry.

Strategic Management - Meaning and Important Concepts

Strategic Management in the International Hospitality Industry: Content and Process, is a vital text for all those studying cutting edge theories and views on strategic management. Unlike others textbooks in this area, it goes further than merely contextualising strategic management for hospitality

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