

## Losing The Signal The Untold Story Behind The Extraordinary Rise And Spectacular Fall Of Blackberry

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### Losing The Signal The Untold

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Sean Silcoff and Jacquie McNish, have gotten together to release a book titled 'Losing the Signal: The Untold Story Behind the Extraordinary Rise and Spectacular Fall of BlackBerry' which has been getting a ton of interest, across the interwebs.

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Losing the Signal: The Untold Story Behind the Extraordinary Rise and Spectacular Fall of BlackBerry. by Jacquie McNish. 4.04 avg. rating - 2,216 Ratings. In 2009, BlackBerry controlled half of the smartphone market. Today that number is one percent.

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If the rise and fall of BlackBerry teaches us anything it is that the race for innovation has no finish line, and that winners and losers can change places in an instant.". — Jacquie McNish, Losing the Signal: The Untold Story Behind the Extraordinary Rise and Spectacular Fall of BlackBerry. 2 likes. Like.

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