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external control view of leadership. situations in which external forces - where the leader has limited influence - determine the organization's success. strategic management. the analyses, decisions, and actions an organization undertakes in order to create and sustain competitive advantages.

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a strategic analysis of an organization that uses value-creating activities primary activities sequential activities of the value chain that refer to the physical creation of the product or service, its sale and transfer to the buyer, and its

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service after sale, including inbound logistics, operations, outbound logistics, marketing and sales, and service

**Strategic Management Ch. 1,2,3
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44. Effective strategic planning processes are intangible resources. True False 45. Company reputation with customers, suppliers and other stakeholders is an intangible resource. True False 46. Examples of organizational capabilities are outstanding customer service, excellent product development

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Strategic Management Dess, Lumpkin, Eisner, and McNamara 6th edition. Terms in this set (21) knowledge economy. an economy where wealth is created through the effective management of knowledge workers instead of by the efficient control of physical and financial assets. ...

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AUTHOR TEACHING TIPS (1) Using dialectical inquiry in the classroom We have found that it is very useful to introduce the concept of dialectical inquiry.

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traditional strategic management topics,
application...

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Strategic Management (Capstone) Ch. 2.
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Eisner, and McNamara 6th edition.
STUDY. PLAY. environmental scanning.
surveillance of a firm's external
environment to predict environmental
changes and detect changes already
underway. environmental monitoring.

Strategic Management (Capstone) Ch. 2 Flashcards | Quizlet

support activities. activities of the value
chain that either add value by
themselves or add value through
important relationships with both
primary activities and other support
activities; including procurement,
technology development, human
resource management, and general
administration.

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**Strategic Management: Text and
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PIXAR ANIMATION STUDIOS CASE Study solved: (Dess, Lumpkin & Eisner)

BACKGROUND: Pixar emerged as a successful brand name in the animation industry with the release of hits like Toy-story and Cars. With its long trail of blockbuster animation movies, Pixar has acquired the distinct status of a leading animation company.

**PIXAR ANIMATION STUDIOS CASE:
(Dess, Lumpkin & Eisner)**

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