

Strategic Management Exam Questions And Answers

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Strategic Management Exam Questions And

ADVERTISEMENTS: Some frequently asked exam questions on strategic management are as follows: Q.1. Write a short note on strategic decision making framework. Ans. The widely accepted framework for making strategic decisions may be illustrated as under : Typically, it urges managers to proceed sequentially through the following logical steps : 1 Analyse the environment, 2 [...]

Exam Questions on Strategic Management

Strategic Management Multiple Choice Questions. 1. The term strategy is derived from a ____ word 'strategos' a. Latin b. Greek c. Chinese d. German. 2. The term strategy is derived from the word 'strategos' which means a. Tactics b. Leadership c. Generalship d. Management. 3. Strategic management does not involve a. setting objectives

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The Exam Read the question(s) carefully Pick out the essentials of the Question Plan your answer - don't dive-in Write your answer and use diagrams •Look for the minor and major words. •Tackle the questions you feel more confident about FIRST. •Don't waffle, go for it and get the job done. •Watch the clock and be ruthless.

Typical Examination Questions for Strategic Management

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Question 1. Define Strategic Management. Answer : Strategic management is the process where managers establish an organization's long-term direction, set the specific performance objectives, develop strategies to achieve these objectives and undertake to execute the chosen action plans.

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BBA 602: STRATEGIC MARKETING MANAGEMENT DATE: SATURDAY, 20TH FEBRUARY 2010 TIME: 9.00 A.M. -12.00 P.M. INSTRUCTIONS: Answer Question ONE and any other TWO questions. Question One Strategic marketing management drives its nature from the strategic management process. Discuss. (15 marks)

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Strategic Management - Revision Chapters 5,6,7 Chapter 5. (Exam Results) Competitive Strategy Formulation 1. One of the specific strategic options for declining industry is rapid withdrawal True 2. A major feature of a mature industry is the dissemination and accumulation of knowledge, both by consumers and producers True 3. According to the strategic clock model, the 'no frills ...

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