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**Business school research is broken—here's how**

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**to fix it**

University of Phoenix has released a special edition of its academic research journal, the Phoenix Scholartm, focused on pivoting the higher education industry in the era of COVID-19. The edition ...

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**the Phoenix  
Scholarship Academic  
Journal**

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**Kuyper College  
appoints new  
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Facebook has released its "Global State of Small Business Report," including

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state-level data provided by a survey of small businesses in North Carolina.

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In their study "It's hard to be what you can't see—gender representation in marketing's academic journals," Professor Andrea Prothero of Business and Society at University College Dublin and co ...

**Gender inequality study shows women under-represented on marketing academic journal boards**

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Celebrate the academic achievement of minority scholars at Cuyahoga Community College (Tri-C) during the 31st annual Frances M. Franklin Scholarship and Protégé Luncheon on May 7.

**Tri-C Black American Council celebrates academic achievement of minority scholars**

Liberty Mutual

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Insurance Chairman and Chief Executive Officer David Long today announced that George Serafeim, the Charles M. Williams professor of business administration at Harvard Business School ...

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and a lipstick addict:  
People think women  
who wear lashings  
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college students  
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Journal editorial**

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