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he was an Associate Professor in the Strategy group at Harvard Business School and in the Technological Innovation, Entrepreneurship and Strategic Management at MIT Sloan.

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Business at Boston University. Andrei's research and teaching are focused on multi-sided platform businesses (e.g. Airbnb, Alibaba, Amazon, eBay, Google, Grab, Facebook, PlayStation, Uber, etc.) and their unique strategic challenges. More From Andrei Hagiu

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Andrei is a leading expert on platform strategy and business models. Prior to Questrom, he has taught platform strategy courses at Harvard Business School and the MIT Sloan School of Management.

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ANDREI HAGIU is an Associate Professor in the Strategy group at Harvard Business School. Andrei's research focuses on multi-sided markets, which feature platforms/intermediaries serving two or more distinct groups of customers, who value each other's participation.

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