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This management area has been described by many names, including physical distribution, materials management, transportation management, logistics, and now supply chain management. The business activities of concern may include all or part of the following: transportation, inventory maintenance, order processing, purchasing, warehousing ...

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Angie Ballou | Seattle Business Magazine

The supply chain concept is introduced in Ch. 1 as an extension of the traditional definition for business logistics. Pg. ___ Organizes coverage around two central themes: (1) The basic activities of management—namely planning, organizing, and controlling; and (2) A triangle of interrelated transportation, invention, and location strategies that are at the heart of good logistics planning and ...

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