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is the sum of the
quantity demanded by
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at a given price.

Graphically, the market
demand curve is the
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Demand . 2.1 Demand

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consumer incomes will
lead to . A) a rightward
shift of the demand
curve for plasma TVs.
B) a movement upward
along the demand
curve for plasma TVs.
C) a rightward shift of
the supply curve for

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