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## **Graphic Design, Referenced: A Visual Guide to the Language ...**

Graphic design is the process of visual communication through the use of typography, photography, iconography and illustration. The field is considered a subset of visual communication and communication design, but sometimes the term "graphic design" is used synonymously. Graphic designers create and combine symbols, images and text to form visual representations of ideas and messages.

## **Graphic design - Wikipedia**

It creates a visual representation of an idea and communicates the unsaid, establishing a relationship between the design and its audience. The five fundamental pillars of graphic design include Balance (for stability and structure), Alignment (for clarity and sharpness), Repetition (for unity and strength), Contrast (for impact and focus), and Hierarchy (for organization and direction).

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Graphic design is a craft where professionals create visual content to communicate messages. By applying visual hierarchy and page layout techniques, designers use typography and pictures to meet users' specific needs and focus on the logic of displaying elements in interactive designs, to optimize the user experience.

## **What is Graphic Design? | Interaction Design Foundation (IXDF)**

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### **Graphic Design, Referenced by Bryony Gomez-Palacio and ...**

Visual communication is the conveyance of ideas and information in forms that can be seen. Visual communication in part or whole relies on eyesight. Visual communication is a broad spectrum that includes signs, typography, drawing, graphic design, illustration, industrial design, advertising, animation, color, and electronic resources.

### **Visual communication - Wikipedia**

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### **Graphic Design Referenced: A Visual Encyclopedia to the ...**

The fine line that separates visual art and graphic design is something that's been debated for a very long time. While both artists and designers compose visuals and have a shared toolkit and knowledge base, there's a distinct difference between the two.

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