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Monthly "all you can eat" subscription services are now mainstream for music, movies, and TV. Will they be as popular for e-books as well?

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In Resonate you'll learn how to leverage techniques normally reserved for cinema and literature to transform any presentation into an engaging journey. You will discover how to understand your audience, create persuasive content, and elicit a groundswell response. You'll learn:

- How to use story principles to grip audiences' attention

Resonate: Present Visual Stories That Transform Audiences

Her new book, *resonate: Present Visual Stories that Transform*

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Audiences, is a prequel to the best-selling slide:ology, which set a new standard for excellence in PowerPoint design. Resonate is the book to read before you read slide:ology, because it explains how to understand audiences, create persuasive content and structure a talk before firing up PowerPoint.

Resonate: Present Visual Stories that Transform Audiences ...

resonate. PRESENT VISUAL STORIES THAT TRANSFORM AUDIENCES. Nancy Duarte. author of Slide:ology and the HBR Guide to Persuasive Presentations. Stories Ignite. The best stories become etched on our hearts, igniting information and giving it the ability to withstand the test of time.

Duarte Resonate - Present Visual Stories That Transform ...

Resonate: Present Visual Stories that Transform Audiences.

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Nancy Duarte. ISBN: 978-1-118-00893-5 July 2013 272 Pages. E-Book. Starting at just \$18.00. Print. Starting at just \$29.95. E-Book. \$18.00. Paperback. \$29.95. Read an Excerpt Index (PDF) Table of Contents (PDF) Download Product Flyer

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Resonate: Present Visual Stories that Transform Audiences
Nancy Duarte. Presentations are meant to inform, inspire, and persuade audiences. So why then do so many audiences leave feeling like they've wasted their time? All ...

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Chapter 2. Lessons from Myths and Movies Incorporate Story All types of writing, including presentations, fall somewhere in between two extreme poles: reports and stories. Reports inform, while stories entertain. ... - Selection from Resonate: Present Visual Stories that Transform Audiences [Book]

Resonate: Present Visual Stories that Transform Audiences

— Duarte Design, one of the world's leading agencies focused on professional and business presentations, has announced the

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publication of Resonate: Present Visual Stories that Transform Audiences (Wiley, \$29.95, October 2010) a new book by CEO Nancy Duarte that demonstrates the role of fundamental elements of dramatic storytelling structure in the creation of modern presentations by ...

Wiley: Resonate: Present Visual Stories that Transform ...

Nancy Duarte's latest work, resonate: Present Visual Stories that Transform Audiences is such a book. resonate (yes, the "r" is intentionally lower case) is a glossy, beautifully designed, oversized offering that is bursting with vivid images.

resonate: Present Visual Stories that Transform Audiences

Well I finally got around to it this weekend, and for a book whose subtitle is "Present Visual Stories That Transform Audiences," I have to say that I was literally left speechless. And transformed.

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Every single page of this visually beautiful, glossy book is colorful, eye-catching, thought-provoking, mind-altering, and awe-inspiring.

Resonate: Present Visual Stories that Transform Audiences ...

Resonate: Present Visual Stories that Transform Audiences
Paperback - Illustrated, 28 September 2010 by Nancy Duarte
(Author) 4.5 out of 5 stars 351 ratings

Resonate: Present Visual Stories that Transform Audiences ...

Resonate: Present Visual Stories that Transform Audiences - Nancy Duarte. Resonate: Present Visual Stories that Transform Audiences - Nancy Duarte. Book Description Presentations are meant to inform, inspire, and persuade audiences. So why then do so many audiences leave feeling like they've wasted their

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time?

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resonate PRESENT VISUAL STORIES THAT TRANSFORM AUDIENCES Nancy Duarte author of slide:ology ffirs.indd i 8/17/10 4:01:10 PM ffirs.indd i 8/17/10 4:01:10 PM Praise for Resonate “Nancy Duarte boils down great presentations to the essence of what connects people—great stories.

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Resonate: Present Visual Stories that Transform Audiences / Edition 1 available in Paperback, NOOK Book. Read an excerpt of this book! Add to Wishlist. ISBN-10: 0470632011 ISBN-13: 9780470632017 Pub. Date: 09/28/2010 Publisher: Wiley.

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Edition 1.

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