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The Principal and Founder of Artillery, Douglas Burdett is a former artillery officer and Madison Avenue ad man. He also hosts The Marketing Book Podcast, where he interviews authors every week about the latest in modern marketing and sales. Subscribe to The Marketing Book Podcast Newsletter!

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The Marketing Buzzword Podcast, Project & Book by Ben M ...

As the host of The Marketing Book Podcast, the man has literally pored over the subject matter. You will always get amazing questions from Doug." Mark Schaefer. Author of Marketing Rebellion, Known, The Content Code, Social Media Explained and The Tao of Twitter.

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